



## Vlogging Competition

For the APH Junified event on September 2, 2021 we organize a vlog competition in which 10 junior researchers can compete for a money prize by producing their very own vlog.

Applications for this award are open to all junior researchers (PhD students and postdocs up to 3 years post-degree) affiliated with APH. All types of research and research topics are welcome, as well as research projects that are in different stages. This means you do not need to have study results already to be able to compete.

### How it works and what's in it for you

Based on all submissions, 10 junior researchers will be selected and are invited to a face-to-face 3-hour 'Vlogging for Professionals' workshop on **Wednesday July 21**. If you apply, please make sure to be available on this day.

After the workshop, the 10 junior researchers will need to produce their own vlog (3-5 minutes), which needs to be submitted to the jury before August 25. By producing your own vlog (in English or Dutch), you get the chance to showcase your research on the APH website and during the APH Junified event. It is open for all kinds of topics: a vlog in layman's terms for your target audience describing your research; a vlog showcasing how your research data is collected in practice; a vlog pitching your research project aiming to recruit participants, a vlog for your fellow researchers describing the unique points of your research project; etc.

Of the 10 vlogs, the jury will select the 3 best vlogs that will be showed on screen at the plenary session of APH Junified 2021. All 10 vlogs will be displayed on the APH website after the event.

All attendees of APH Junified 2021 can vote throughout the day for their favorite vlog. The winner will be announced at the end of the day and will receive a money prize of €300 in vouchers, and the runners-up will also be awarded a gift of respectively €200 and €100 in vouchers.

### Submission procedure

Please submit an introduction + motivation (max. 500 words) **no later than July 16** in which you introduce the topic of your research, as well as the stage your research is in. Also provide a motivation explaining why you would like to make a vlog about your research, who the intended audience is and why a vlog is the right 'tool' to convey your message to this audience.

In the first round all submissions will be reviewed on quality and creativity. All applicants will be informed in the week of July 18 whether or not they are invited to the 'Vlogging for Professionals' Workshop on Wednesday July 21. Moreover, the workshop will also be provided in a shortened version at APH Junified on September 2. So more attendees can join this unique workshop.

Submission can be send to: [marlies.visser@vu.nl](mailto:marlies.visser@vu.nl)

Deadline submission: July 16, 2021

Vlogging for Professionals workshop: July 21, 2021