



Join our 2-day program on June 10 & 17!

Impression
of the last
edition

EXPLORE: IMPACT CREATION & ENTREPRENEURSHIP IN PUBLIC HEALTH

Explore strategies to create impact with your research & develop your entrepreneurial skills.

Are you an Amsterdam Public Health research institute (APH) researcher and do you want to learn more about the effect that your research can have beyond academia, societal impact creation and entrepreneurship in the public health sector? Join our 2-day explore program on impact creation & entrepreneurship in public health on June 10 and 17. This program aims to provide you with the first steps of creating and accelerating the societal impact of your research and introduce you in the world of entrepreneurship in public health. We also provide you with practical guidance for idea creation, problem validation and stakeholder engagement, developing a business model, and pitching your idea to a jury panel.

MEET SOME OF THE SPEAKERS

[Apply Now](#)



Jeroen de Wilde
- IkHerstel



Daria Nepriakhina
- Ideahackers



Femke van Nassau
- Implementation
Expert



Sheila Schenkel
- Best3minutes

Amsterdam Public Health





EXPLORE: IMPACT CREATION & ENTREPRENEURSHIP IN PUBLIC HEALTH

The program offers interactive lectures & workshops and provides the opportunity to interact with seasoned speakers, passionate founders and likeminded researchers.

DAY 1

09:00-17:30

- Welcome & introduction
- How to come up with a startup idea
- Societal impact entrepreneurship session
- Sustainable business model canvas
- Pitch training

DAY 2

09:00-17:30

- Teamwork
- Problem validation & stakeholder engagement
- Partnership & funding opportunities
- Commercialising emerging technologies
- Meet the founder
- Pitch competition – the winning pitch will receive 500 euros!

DETAILS

Program: 2-day program

Dates: June 10 & 17, 2022

Time: 9.00 – 17.30 (with drinks after)

Location: NU-building (NU-2A06) at the VU campus

Attendance: is required on all days

Certificate: (PhD) certificate of attendance provided after completion

Free for APH
researchers

FOR WHOM

PhD candidates and junior & postdoc researchers affiliated to the Amsterdam Public Health research institute.

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