

Format for researchers to submit their Amsterdam institute for Infections and Immunity News online

Communicating your research results and insights highlights the progress of our patients and professionals, thank you! We would like to share your results online with as many other people as possible.

Online visitors differ greatly in experience, pre-knowledge and the amount of time they can spend learning. Therefore, it is important that information is kept short, accessible and understandable to a broad audience. Besides, brief messages are better remembered. To enhance accessibility to all, we need concise information from you. If you want to share your research results, please answer the questions in the form below this document.

Criteria, news items concerns:

- Results/findings of Amsterdam institute for Infection and Immunity (All) research as news item (scientific publications will not be published)
- General scientific news about All research
- Interesting/relevant scientific information for All researchers
- All research/All researcher in the media
- All research/All researcher appointments, and prizes/awards
- All research/All researcher with awarded grant
- All events or external events interesting for All research(ers)

Submission specifications

- Submitted in template below (in Word document)
- Language: US English
- Title: 3-10 words
- Introduction/teaser: 20-50 words
- Body text: 2-3 paragraphs (excluding teaser), each paragraph 50-75 words
- If applicable: add url of website for more/background information

Criteria for content of news item (structure and notation):

- Write based on the needs and wishes of a broad audience – not of your immediate colleagues
- Keep it short and simple, since webpages are often read diagonally
- Use headers to structure the content. If applicable, use links to external webpages to enable further reading
- Each paragraph starts with the most important information, and the introduction/teaser describes the content of the overall news item
- Titles, affiliation and position of researchers mentioned in the news item are written:
First name and last name +
 - (professor of Public Health (= 'leeropdracht') at Amsterdam UMC)
 - (assistant/associate professor at Amsterdam UMC)
 - (postdoc researcher at VU Amsterdam)
 - (PhD candidate at University of Amsterdam)
 - (Medical specialist at Amsterdam UMC)

Please fill in the form below

<p>Title (max. 10 words): Is there an attractive title with a clear message, do you have a title in mind? Which title would attract attention and is applicable to the findings of your research? <i>*Please note that the title we use in the end might differ.</i></p>	
<p>Is there any (rights free) image you want to provide and we can use? *Please provide name of photographer/credit <i>*Please note that the image we use in the end might differ.</i></p>	
<p>Core question of your research (20-25 words): What is the underlying question you want to solve or contribute answers to?</p>	
<p>Core insight of your research (20-50 words): Describe the take home message. What if the reader only remembers one sentence about your research, what do you want them to remember?</p>	
<p>Research results and possible improvements for patients or the public (guideline 2-3 paragraphs of 50-75 words each): Please keep in mind the following items:</p> <ul style="list-style-type: none"> • Explain your research results in a simple way (for example the way you would explain the conclusion of your results to a non-scientist. • What was your hypothesis and how did you perform your research? • Please describe the benefit for (future) patients. What new insights brings your research and how can this knowledge (possibly) help 	

our patients? How can patients benefit from this insight?	
Link to website/publication: Please provide the link to the relevant website or PDF of your publication/news item	
People involved: List the names of the people involved and indicate if they are affiliated with Amsterdam UMC	
Funders involved Are any business partners like pharmacological companies involved? If yes, who and how? Did you receive any grants? Who provided them?	

Please send this form to info@amsterdam-infection-and-immunity.org