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| **Cancer Center Amsterdam****Application form Clinical Impact Award 2019***Submission deadline* ***January 8, 2021****: cca@amsterdamumc.nl* |
| **1** | **Title of the product:**  |
| **2** | **The product:**  * Provide a short description of the product e.g. a paper, a course, a guideline, a public campaign, instrument etc. (max 250 words)
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| **3** | **Aim of the product:** * Describe the aim of the product (max 100 words)
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| **4** | **Target population:*** What is the target population of the product? (e.g. lay people, professionals, patients, patients association(s), employers, governmental, institutions, policy makers and others)
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| **5** | **Period:** * Describe in which period the product had the largest impact
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| 6 | **Clinical relevance:*** Why is this product clinically relevant? (i.e. what is the extent of the addressed clinical problem) (max 250 words)
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| ***7*** | **Clinical impact*:**** What was the clinical impact (i.e. what has changed due to development/implementation of the product?)
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| ***8*** | **Media coverage:*** What was the media coverage ((e.g. internet, newspapers, tv/radio etc)
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