|  |  |
| --- | --- |
| **Cancer Center Amsterdam**  **Application form Clinical Impact Award 2019**  *Submission deadline* ***January 8, 2021****: cca@amsterdamumc.nl* | |
| **1** | **Title of the product:** |
| **2** | **The product:**   * Provide a short description of the product e.g. a paper, a course, a guideline, a public campaign, instrument etc. (max 250 words) |
| **3** | **Aim of the product:**   * Describe the aim of the product (max 100 words) |
| **4** | **Target population:**   * What is the target population of the product? (e.g. lay people, professionals, patients, patients association(s), employers, governmental, institutions, policy makers and others) |
| **5** | **Period:**   * Describe in which period the product had the largest impact |
| 6 | **Clinical relevance:**   * Why is this product clinically relevant? (i.e. what is the extent of the addressed clinical problem) (max 250 words) |
| ***7*** | **Clinical impact*:***   * What was the clinical impact (i.e. what has changed due to development/implementation of the product?) |
| ***8*** | **Media coverage:**   * What was the media coverage ((e.g. internet, newspapers, tv/radio etc) |